



# EuroDisplay 2017

31 October – 2 November 2017

Meliá Berlin, Berlin, Germany

Organised jointly by the IOP Optical Group and the Society for Information Displays

<http://eurodisplay2017.iopconfs.org>

A two day exhibition of scientific instruments, equipment and techniques will be held alongside EuroDisplay on 31 October and 1 November 2017.

EuroDisplay 2017 invites companies within display related industries to showcase their products and network with 200-250 attendees. Exhibition places are limited and allocated on a first-come, first-served basis.

Further information on exhibition opening times and logistics will be available in due course. Any questions should be directed to [conferences@iop.org](mailto:conferences@iop.org).

## Exhibition package

### The exhibition package includes:

- Allocated exhibition table (6ft table) and 2 chairs;
- Acknowledgement as an exhibitor on the EuroDisplay 2017 website (company profile and logo);
- Daytime catering for one representative for the two exhibition days;
- Exhibitor reception;
- Two night's onsite accommodation (bed and breakfast) at the Meliá Berlin for one representative.

The exhibition package is offered at €1000+VAT per stand. VAT is charged at the prevailing rate.

To view the exhibition booking terms and conditions, please visit <http://eurodisplay2017.iopconfs.org/exhibitionterms>

## Sponsorship

Increase your visibility and presence at EuroDisplay 2017 by taking advantage of one or more sponsorship opportunities.

### Reasons to sponsor EuroDisplay:

- An opportunity to promote your organisation and raise your profile within the wider community;
- Promote your company name to international participants prior to, during, and after the conference - these include decision makers, scientists, students and community members;
- Demonstrate your commitment to assisting in the development of young researchers;
- Your representatives can mix informally with professionals from industry and academia;
- Your company's support of the conference will be acknowledged widely through web-based and printed materials;
- Sponsorship contributed significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation.



# EuroDisplay 2017

31 October – 2 November 2017

Meliá Berlin, Berlin, Germany

Organised jointly by the IOP Optical Group and the Society for Information Displays

<http://eurodisplay2017.iopconfs.org>

## Sponsorship opportunities

There are two levels of sponsorship with proposed options for this conference. Bespoke packages and further sponsorship suggestions are welcome.

### Gold sponsorship packages €2000+VAT each

(Three available)

All gold sponsor packages are exclusive and will be allocated on a first-come, first-served basis.

#### All gold sponsors will receive:

- Logo and link on every page of the EuroDisplay 2017 website;
- An A4 insert in the conference delegate packs;
- Acknowledgement as sponsor on relevant conference material;
- Inside cover full-colour advert in the event programme;
- 50% discount on exhibition package (subject to availability, organisers reserve the right to withdraw this offer);
- Logo will be included on a banner which will be on display at the event.

#### Plus:

##### Package option one

- Sponsorship of social programme, including welcome reception and conference dinner

##### Package option two

- Sponsorship of the poster sessions
- Option to provide poster prizes

##### Package option three

- Delegate bag sponsorship (sponsor to provide bags)

### Silver sponsorship €1250+VAT each

(Four available)

All silver sponsor packages are exclusive and will be allocated on a first-come, first-served basis

#### All silver sponsors will receive:

- An A4 insert in the conference delegate packs;
- Acknowledgement as sponsor on the EuroDisplay 2017 website;
- 25% discount on exhibition package (subject to availability, organisers reserve the right to withdraw this offer);
- Logo will be included on a banner which will be on display at the event.

#### Plus:

##### Package option one

- Sponsorship of luxury refreshment breaks
- Named sponsor of a session

##### Package option two

- Exhibitor reception
- Named sponsor of a session

##### Package option three

- Delegate lanyards (sponsor to provide)

##### Package option four

- Conference pens (sponsor to provide)

### Additional opportunities €350+VAT each

- An A4 insert in the conference delegate packs
- Gift item in the conference delegate packs (sponsor to provide)

### Booking contact

To book exhibition and sponsorship packages, please email [conferences@iop.org](mailto:conferences@iop.org)